



8 STEPS FOR BUILD YOUR BRAND ON INSTAGRAM

1



CREATE SPECTACULAR IMAGES THAT LIKES TO YOUR COMMUNITY

2



CHOOSE THE BEST HASHTAGS THAT ALLOW YOU TO TARGET YOUR AUDIENCE

3



CONSISTENCY IS THE WORD. SCHEDULE YOUR POST IN ORDER TO PUBLISH REGULARLY

4



CREATE YOUR PERSONAL HASHTAG AND INVITES USERS TO USE IT AS MUCH AS POSSIBLE (GIVE SOMETHING IN EXCHANGE)

5



FOLLOW AND PUT LIKE TO ACCOUNT IN YOUR INTEREST NICHE

6



STAY ACTIVE. TALKING WITH YOUR FOLLOWERS, PUT AND LIKE THE USE REPOST. GET FAMILIAR WITH NEW TOOLS STORIES AND I LIVE

7



PUT THE LINK IN BIO, AND ADVERTISE YOUR SITE OR LANDING PAGE AND MEASURE THE EFFECTIVENESS OF YOUR STRATEGY

8



USE AN AUTORESPONDER AND AUTOMATES THE MANAGEMENT OF YOUR LEADS