5 THE SECRET FORMULA FOR A GROUP OF PERFECT

In this brief yet crucial guide you are about to find the definitive answer,

TO ALL YOUR DOUBTS ON HASHTAGS

> *I feel very connected to the magic formula, as its discovery made my instagram success jump to a completely different level. Applying it, I've started fully exploiting the power of hashtags, and I've stopped getting worried everytime I posted a picture. Finally, an easy and effective solution was found. It's the "secret" formula, and I'm about to uncover it for you.*

1 LET'S START FROM WHAT YOU KNOW

Instagram allows you to insert up to 30 hashtags for each picture / video
The objective is to attract users more interested in your contents and gain the maximum visibility possible

2 THE SECRET FORMULA CONSISTS IN ORGANIZING YOUR # GROUPS IN 3 MAIN CATEGORIES

- 10 hashtags #small: those used to create a volume that ranges from 0 to 999.000 post.
- 10 hashtags #medium: those used to create a volume that ranges from 1 to 5 millions post.
- Hashtags #big : those used to generate a volume greater than 5 millions.

Sometimes the easiest and most obvious things that help us achieving the greatest results!

LET'S GET TECHNICAL

We are now discussing only how to choose the small hashtags, where the right choice impacts the most. You can keep in consideration the dimensionality of your profile. This is the tricky part, not strictly required. Stay with me for a little longer, let me explain myself further!

3 LET ME SHOW YOU AN EXAMPLE WITH A BASE PROFILE WITH 5K FOLLOWERS

The number of your followers will serve as a starting point to improve your performance, by adapting the magix formula to your very specific profile. The 10 most targeted hashtags should have a volume ranging from 400k to 600k posts. in practice, just take the number of your followers and multiply by a factor of 1000.

4 FOLLOW THE 33% RULE, AND MAGIC WILL HAPPEN...

WHAT RESULTS WILL YOU GET?

5 You will become easily a popular of the #small hashtags and this will bring you two benefits, SHORT & LONG TERM

Becoming a popular in the #small hastags, Instagram and its algorithm will understand that your content is of value. This will open the doors to a greater % of visibility, and consequently to the world of #medium hashtags, and with a little bit of luck will get you on road for the #big hastags!

LET'S WRAP UP! IF YOU FOLLOW MY ADVICE...

- Your pictures will finally become popular.
- You will save a lot of time, that can be transferred to creating quality content.
- The engagement of your pictures will sky rocket as never before!